



zach pfeiffer
web and graphic design

skills

Creative	Adobe Creative Suite CS6, specialist in Photoshop, Illustrator & InDesign
Code	PHP • XHTML/HTML • CSS • Javascript • MySQL • Dreamweaver
CMS & Social	WordPress • Drupal • Joomla! • PHPizabi • Ning
Best Practices	Web & Graphic Design • Email • Video Delivery • SEO • SEM • Affiliate • Mobile • Social
Email	MailChimp • Bronto
Software	Microsoft Office • Visio • Acrobat Pro • Most FTP platforms
Miscellaneous	Server & hosting configuration • Domain set-up • Database administration
Analysis	Google Analytics • Google Webmaster Tools • Google Website Optimizer • Browser compatibility testing • Market Research

education

The University of North Carolina at Chapel Hill Chapel Hill, NC	Class of 2002 Bachelor of Arts
Athens Drive HS Raleigh, NC	Class of 1998 Secondary
Applebee College Toronto, Canada	Preparatory

community

Homebrew for Hunger, benefiting the NC Food Bank
NC Blue Ridge Clean-up
University Lake Volunteer Maintenance

When I'm not designing stuff, I love being in the great outdoors! Whether it's fishing for the afternoon or a weeklong hike on mountain trails, I thrive when there's some sun on my back and my dogs by my side. I'm an avid homebrewer. I also enjoy traveling and love photographing the places I visit and the things I encounter. When I'm stuck inside, you'll find me listening to music and designing for fun.

email me*



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